

WE MEAN BUSINESS



DO YOU WANT
your business
to stand out
from the crowd?

Waste Warriors is an exciting new initiative for businesses in Clarence Valley, Richmond Valley, Ballina, Byron and Tweed Shires..

How can you get involved?

It's quick and easy!

- 1 Visit www.wastewarriors.com.au
- 2 Register your business
- 3 Receive your **FREE** e-toolkit



What's in it for you?

Participating business will automatically go into the draw to receive **fantastic prizes** and **FREE** promotion though Facebook, the Waste Warrior website and print media.

Not only will the environment love you, so will your customers!

Together we can make a difference.

Waste Warrior of the Month



Fritos Fruit and Vegetable Wholesaler, a fantastic business servicing the Northern Rivers, is the very first **Waste Warrior of the Month**.

Through a partnership with Liberation Larder, Fritos is diverting unsold produce that would otherwise ended up in landfill to this great organisation.

Congratulations Fritos! This is a truly amazing outcome. This exciting initiative will see Fritos save on the cost of waste services and demonstrates their corporate social responsibility.

**Register to become a
Waste Warrior today**

www.wastewarriors.com.au



NEWF member Councils include Ballina, Byron, Clarence Valley, Richmond Valley and Tweed Shires. Visit www.northeastwasteforum.org.au for more information

Thanks to our media partners

Northern Star

NBN

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Playing More Hits

PRIME 7

promoting waste reduction in our region