

Businesses embrace your waste

Australians are the second highest producers of waste, per person, in the world with each of us sending over 2100 kilograms of waste to landfill each year (the United States is the highest waste producer). The amount of waste placed in landfill each year in Australia is enough to cover the state of Victoria.

The diversity of businesses in the Northern Rivers is reflected in the diversity of waste types they produce. Much of which, doesn't need to be considered waste at all! There are simple solutions. It doesn't have to be hard, and businesses can reap the benefits. Here are two easy ways to make a positive impact on the earth, and in your business.

Plastics can be recycled. Recycling one tonne of plastic saves enough energy to run a refrigerator for a month. Reduce the amount of plastic used by buying refill packs and rejecting products with excess packaging. Recycle any surplus plastic items.

Cardboard and paper can be easily separated from other waste. Make it simple in your workplace by providing separate bins, and labelling them clearly so everyone can play their part. Download your free bin labels at www.wastewarriors.com.au.

If you don't have recycling bins at your workplace, and you would like to do your bit keep our region, clean and green, go to www.wastewarriors.com.au, and become a Waste Warrior. You will receive a free toolkits with loads of ideas, bin labels, and business promotion tools.

If you are already a waste warrior, and are doing great things in your business, we want to hear your story. Email us at info@wastewarriors.com.au

WE MEAN BUSINESS



Do you want your business to stand out from the crowd?



Waste Warrior of the Month

Waste Warriors is excited to announce that Natures Child, an amazing retail store in Byron Bay is the new **Waste Warrior of the Month**.

Integrating waste minimisation and prevention into their business through a holistic approach sees them carefully consider the suppliers of their products, the actual products and finally the use of packaging.

Well done Natures Child!

How can you get involved and make your business stand out from the crowd?



It's quick and easy!

- 1 Visit www.wastewarriors.com.au
- 2 Register your business
- 3 Receive your FREE e-toolkit
- 4 Go in the draw to win great business promotion and prizes

Register to become a Waste Warrior today

www.wastewarriors.com.au



NEWF member Councils include Ballina, Byron, Clarence Valley, Richmond Valley and Tweed Shires. Visit www.northeastwasteforum.org.au for more information

Thanks to our media partners

Northern Star

NBN

100.9 ZZZ FM
Playing More Hits

PRIME 7

promoting waste reduction in our region